

Mar Deniz

+1 (310) 9853414 | mardnz@outlook.com | mar.p.deniz@gmail.com | www.linkedin.com/in/mardnz

BAR ADMISSIONS & CERTIFICATIONS

Provisionally Licensed Lawyer (CA) / PLP Eligible (PL-709174)

Attorney at the Madrid Bar Association (C120445)

CIPP/E Certification, International Association of Privacy Professionals (2021)

UK Trade Mark Paralegal Certification, UK Chartered Institute of Trade Mark Attorneys (2021)

Amazon Web Services Cloud Practitioner Certification (2019)

PROFESSIONAL SUMMARY

International legal professional and intellectual property specialist with over 10 years of experience in legal operations, eCommerce compliance, and cross-border tech environments. Proven track record in managing IP escalations, copyright directives, and pre-litigation research for global tech leaders including TikTok and Amazon. Adept at bridging the gap between legal policy, product tooling, and enforcement. Fluent in English, French, and Spanish, providing a distinct advantage for multinational law firms and corporations.

PROFESSIONAL EXPERIENCE

Pro Bono Volunteer / Provisionally Licensed Lawyer (CA) | Offices of Suzanne E. Rogers | Remote 04/2026 (current).

Legal Intern/Provisionally Licensed Lawyer (CA) | NOLI IP Solutions | Remote 03/2026 - 04/2026

Review USPTO Office Action responses, Trademark Trial and Appeal Board (TTAB) proceedings, and copyright infringement cases.

Intellectual Property Specialist | TikTok | Austin, TX (USA) & Dublin (Ireland) 03/2021 – 11/2024

Reviewed copyright, patent, design, and trademark requests from right holders, engaging with Legal and Public Policy teams to ensure compliance.

Processed reports at five times the required minimum output and consistently calibrated knowledge gaps with policy and quality insights teams.

Assisted Legal Music teams with data queries to fact-find volume reports and consolidate data from different sources affecting specific artists or music labels.

Scheduled proactive weekly check-ins with Music Catalog teams to spot trends and inconsistencies.

Escalated new trends around Publicity Rights and Artificial Intelligence-related reports in close coordination with Music Legal teams.

Anticipated and resolved tooling gaps to ensure a prompt review of pre-litigation cases sent via standard notice and takedown channels.

Researched and implemented policy and tooling updates to ensure compliance with the European Union Digital Services Act, and conducted related team training.

Facilitated the transition of Licensing and Blocking request compliance needs ahead of the European Union Copyright Directive implementation.

Legal Intern | M&B Attorneys | Barcelona (Spain) 01/2021 – 03/2021

Conducted legal research and drafted documents in French and Spanish, focusing on Real Estate and Corporate Law.

Compiled comparative Employment Law materials for French clients with employee bases in both Spain and France.

Assisted with client estate planning, commercial and private real estate transactions, and municipal claims regarding COVID-19 restrictions.

Associate Paralegal | Amazon Web Services (AWS) | London (UK) 06/2019 – 06/2020

Responded to law enforcement requests, including subpoenas and search warrants, from government agencies across EMEA and North America.

Monitored potential emergency requests alongside US-based colleagues, adhering to a maximum handling time of 10 minutes for severe instances.

Implemented process improvements for insolvency matters to automate case intake, conduct triage, accelerate review times, and engage Outside Counsel.

Advised Policy Teams and Seattle-based legal teams on European Union legislative developments to assess implications for AWS products.

Provided initial contract management support on Master Service Agreements and conducted limited reviews of NDAs, licenses, and sales materials.

Investigations Specialist/Sr Investigations Specialist | Amazon | London (UK) 02/2016 – 05/2019

Analyzed policy and process gaps to implement improvements and manage Director-level escalations regarding Intellectual Property concerns.

Provided forensic analysis of past report actions for Legal Litigation cases, emphasizing compliance with policy and tool requirements.

Investigated and resolved high-impact incidents and IP escalations globally, drafting detailed response reports for senior executives.

Troubleshoot tooling gaps with Amazon Retail operation teams to adopt existing tools and automate IP report compliance.

eCommerce Payment Fraud Administrator | Deckers Brands | London (UK) 11/2015 – 01/2016

Assisted the eCommerce fraud manager with order processing, reporting, and evidence gathering for chargeback disputes.

Managed customer support tickets via ZenDesk regarding failed or pending orders.

Trainee/Junior IP Consultant | Schmitt & Orlov | Beijing (China) & St. Petersburg (Russia)02/2015 – 10/2015

Conducted local market surveys and monitored new trademark applications for potential oppositions for international clients.

Handled Spanish client communications, internal marketing, and email campaigns.

Represented the firm at the exhibition booth and coordinated calendars for the International Trademark Association Annual Meeting in San Diego.

EDUCATION

Trademark Administrator Certificate (Intermediate) / International Trademark Association (2026)

Free Trademark Paralegal Course / ALT Legal (2026)

PatentX Course, Harvard Law School / Berkman Klein Center for Internet and Society (2025)

LLM in International Trade Law, Arizona University (2024-2025)

Intellectual Property and Contract Law Paralegal Courses, UC Berkeley (2022)

CopyrightX Course, Harvard Law School / Berkman Klein Center for Internet and Society (2022)

LLM in Public International Law, Leiden Law School (2013-2014)

Spanish Law LLB (Licenciatura), Universidad Complutense de Madrid (2009-2013)

French Law LLB (Maitrise en Droits M1), Université Paris 1 Panthéon-Sorbonne (2009-2013)

Common Law Language Diploma, Université Paris 1 Panthéon-Sorbonne (2011-2013)

LANGUAGES & IT SKILLS

Languages: Fluent in English, French, and Spanish. Notions of Mandarin and Italian.

IT Skills: Basic HTML, Advanced Excel, SQL.

AFFILIATIONS & VOLUNTEER WORK

International Trademark Association (INTA): Anti-counterfeiting Committee Member (2024-2025), Professional Development Committee Member (2022-2023), Bulletin Committee Member (2016).

European Communities Trade Mark Association: Design Committee Member (2021-2024).

Amazon UK Women@ Affinity Group: Marketing Volunteer and UK Internal Communications Lead (2017-2020).

Event Volunteering: SXSW 2025, NGR Stadium, Colts Stadium, Headcount.org, Susan G Komen.